  
HOTEL  
COVINGTON  
*and*  
NORTH  
by HOTEL COVINGTON



THE  
MADISON  
EVENT CENTER



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# EVERY STORY HAS A BEGINNING...

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The story behind the Madison begins when Donna got her first job at Goldsmith's, a clothing shop located where Coppin's Restaurant & Bar now resides. Thrilled to be earning money at age 13, Donna celebrated at the Woolworth soda fountain. Fast-forward to the mid-80's when Jim and Donna were living in Cincinnati and Jim worked in commercial real estate. When he asked if Donna knew of the Woolworth building in Covington, she responded: "Of course, it's where I bought a round of drinks when I got my first job."

Jim purchased the Woolworth building and put it in Donna's name never imagining shortly thereafter, Woolworth's, announced their departure. After an exhaustive, futile search for a tenant, Jim elected to open a banquet business to fill the space. Struggling at first, The Madison grew and flourished. Urban pioneers, the Salyers set up a loft apartment within the Madison (now an event space) to eliminate commuting time and accommodate 80-hour work weeks.

Vacant, boarded-up buildings were everywhere and in self-preservation, the highly-leveraged Salyers began buying nearby buildings beginning with the former J C Penny building on Pike Street (now City Hall), Goldsmith's (now Coppin's), Tillman's (now Madison South). As Madison flourished, son-in-law Guy van Rooyen set out to create a boutique hotel. Hotel Covington opened in 2016 with 114 guestrooms and event spaces. Much awarded, a 53-suite hotel expansion opened in 2023, filling the long-vacant former YMCA building.



*We strive to deliver a best-in-class experience for all our guests.*

[WATCH VIDEO](#)

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# ONE HOTEL. TWO UNIQUE EXPERIENCES

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We've taken two historical buildings, preserved the history and integrity, and modernized the interiors. Our rooms offer sophisticated luxury, with no detailed spared.



## NORTH BY HOTEL COVINGTON

Featuring 53 guest suites, North by Hotel Covington is perfect for those who like to feel at home when away from home or prefer the additional space. North by Hotel Covington is also home to our new premiere event space, The Lightwell, and the chic Knowledge Bar & Social Room.

## HOTEL COVINGTON

Historic charm with modern character and convenience. Home to 114 guest rooms, Hotel Covington is Northern Kentucky's top hotel for the traveler that desires upscale accommodations, amenities, and top-notch customer service.



# LOCATION + PROXIMITY

## Downtown Cincinnati

*1.8 miles, 5 miles*

## Lunken Airport

*7.1 miles, 14 minutes*

## CVG International Airport

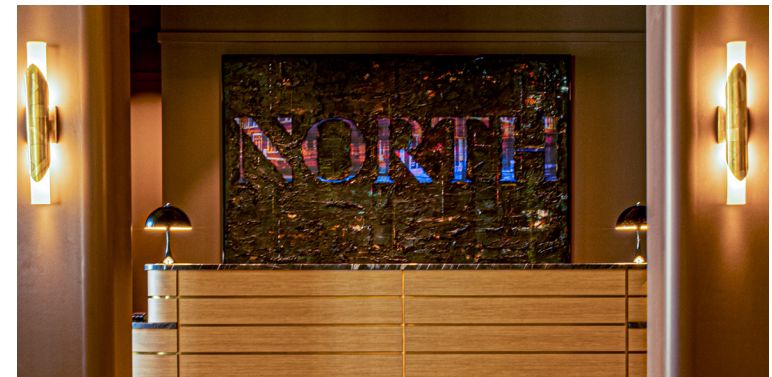
*12.2 miles, 16 minutes*



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# ARRIVAL EXPERIENCE

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# HOTEL COVINGTON

## *Room Types*

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# NORTH BY HOTEL COVINGTON

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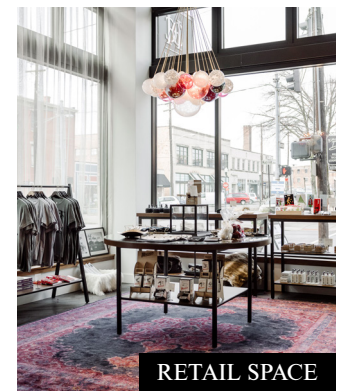
## Room Types

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# OUTLETS



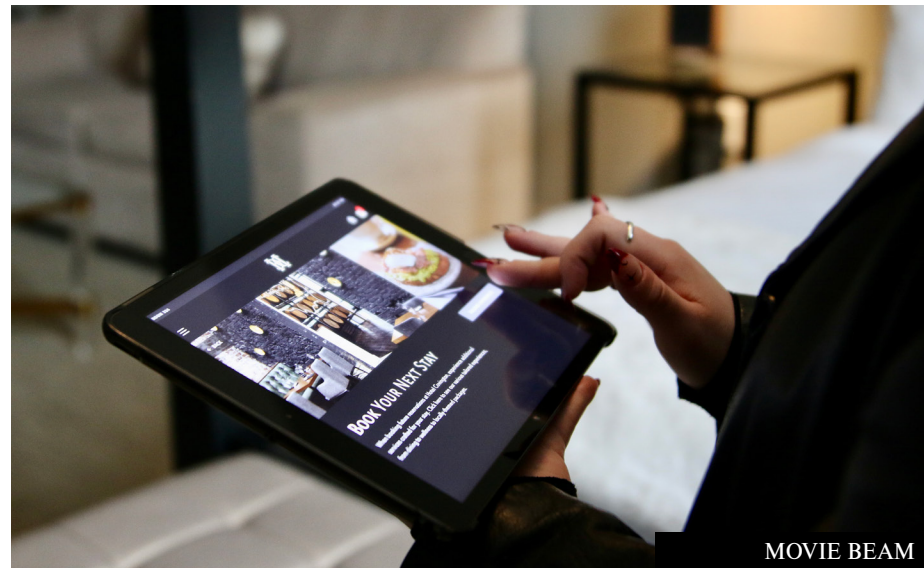
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# AMENITIES

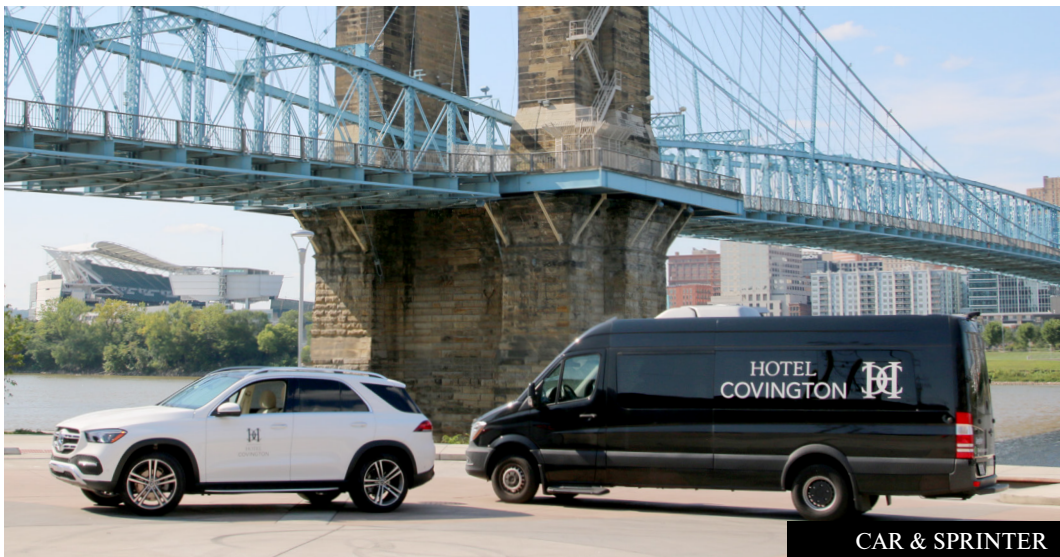
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IN-ROOM DINING



MOVIE BEAM



CAR & SPRINTER



FITNESS CENTER

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# THE SCHEPER

*Located at Hotel Covington*

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*Click or Scan  
Book a Tour*

Seats up to 50 guests | Sq Ft 1,100



# THE DUVENECK

*Located at North by Hotel Covington*



*Click or Scan  
Book a Tour*

Seats up to 40 guests | Sq Ft 800



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# THE ROYALE

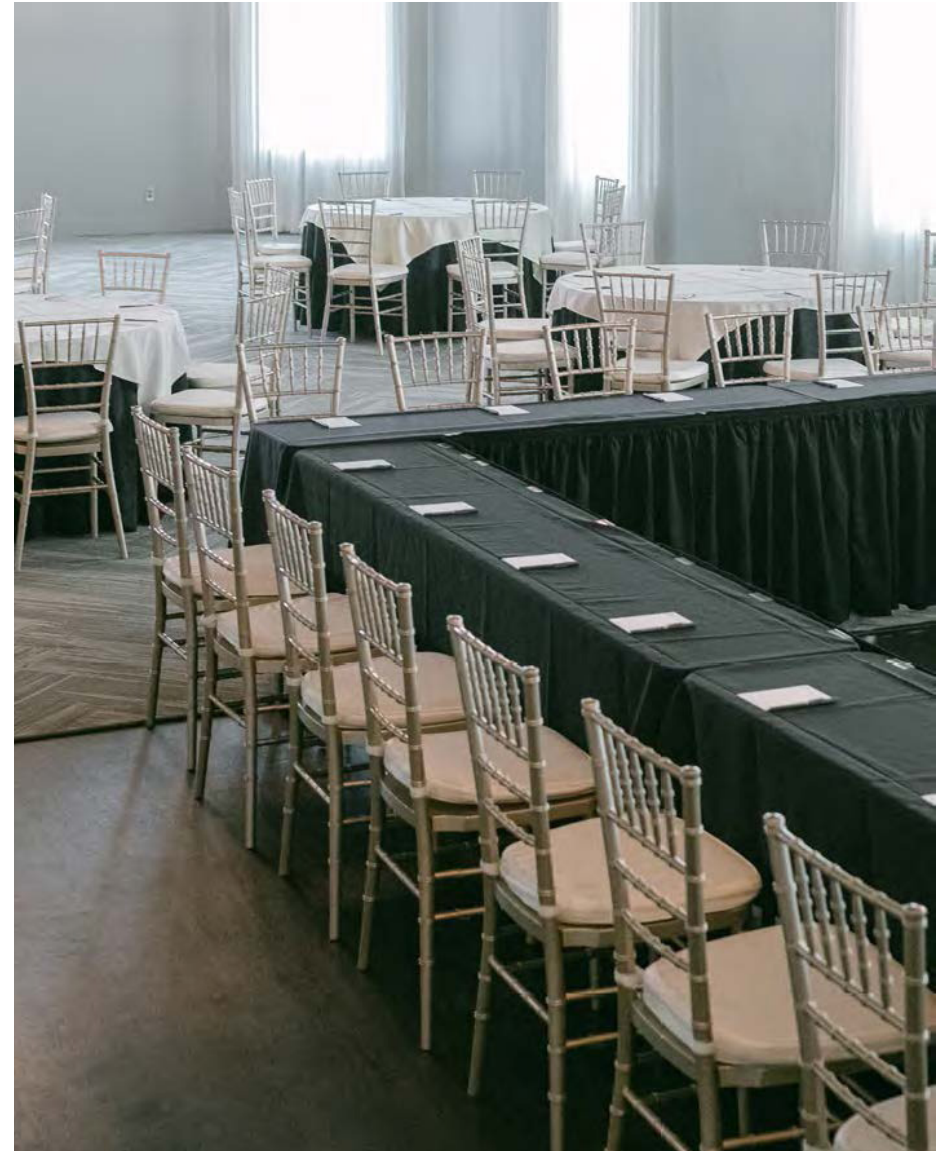
*Located at Madison Event Center*

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Click or Scan  
Book a Tour

Seats up to 100 guests | Sq Ft 1,100



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# THE LIGHTWELL

*Located at North by Hotel Covington*

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*Click or Scan  
Book a Tour*

Seats up to 500 guests | Sq Ft 7,754



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# EVA G. FARRIS

*Located at Hotel Covington*

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Click or Scan  
Book a Tour

Seats up to 150 guests | Sq Ft 2,900



# LAWN + COURTYARD

*(Lawn & Patio)*

*Located at Hotel Covington*



*Click or Scan  
Book a Tour*

Seats up to 160 guests | Sq Ft 2,250



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# THE GRANDE

*Located at Madison Event Center*

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Click or Scan  
Book a Tour

Seats up to 370 guests | Sq Ft 5,200



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# THE CRYSTAL

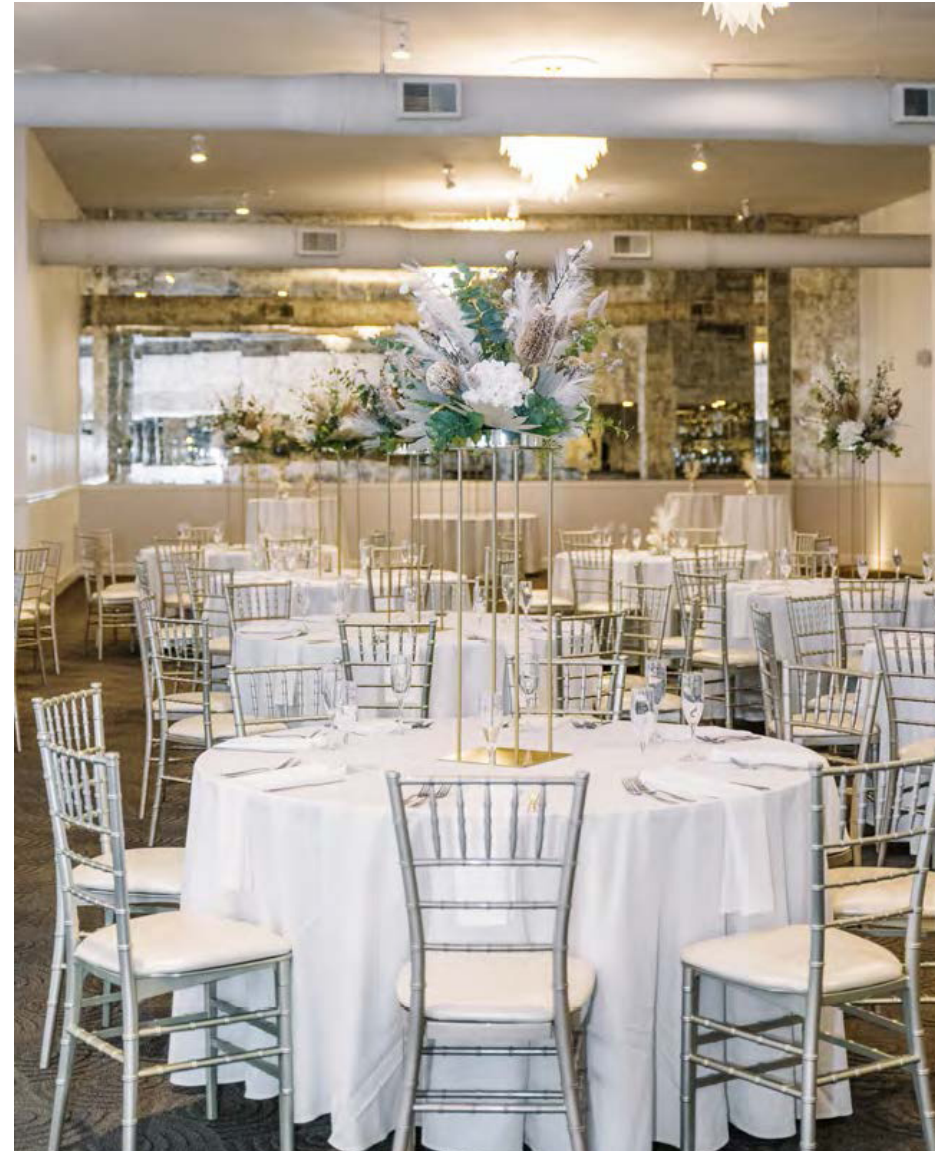
*Located at Madison Event Center*

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*Click or Scan  
Book a Tour*

Seats up to 200 guests | Sq Ft 3,400



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# THE EMERALD

*Located at Madison Event Center*

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*Click or Scan  
Book a Tour*

Seats up to 250 guests | Sq Ft 3,200



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# THE MADISON

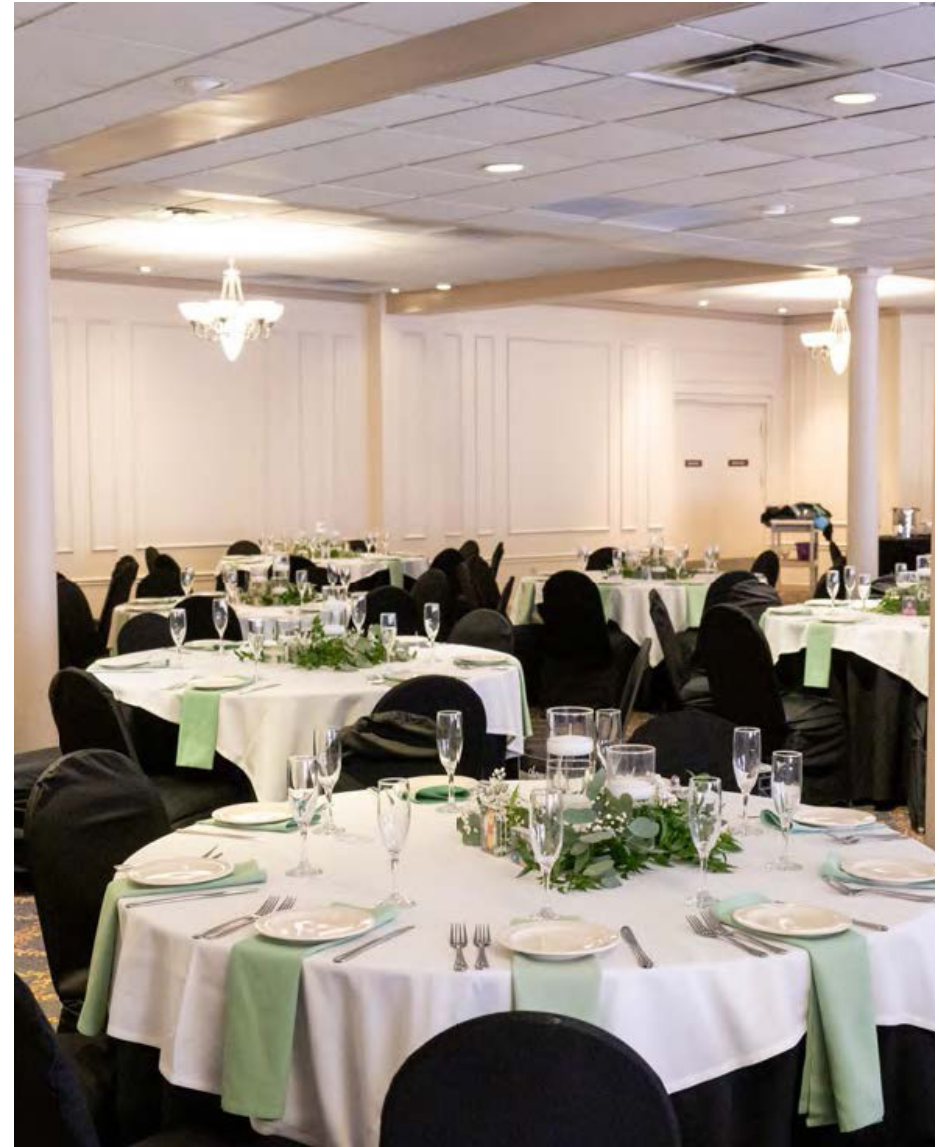
*Located at Madison Event Center*

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*Click or Scan  
Book a Tour*

Seats up to 170 guests | Sq Ft 2,672



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# THE GALLERIA

*Located at Madison Event Center*

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*Click or Scan  
Book a Tour*

Seats up to 150 guests | Sq Ft 1,674

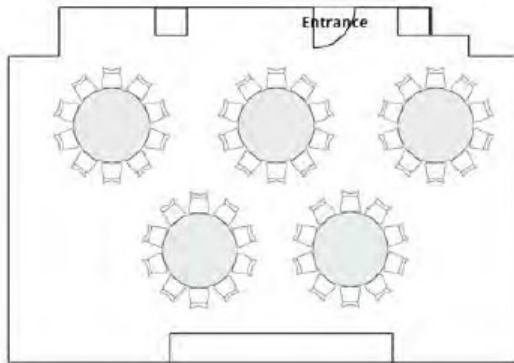


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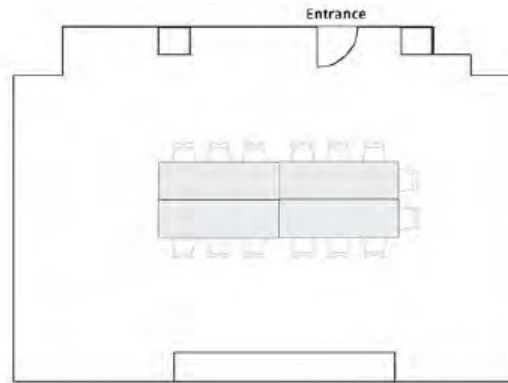
# MEETING ROOM SETS

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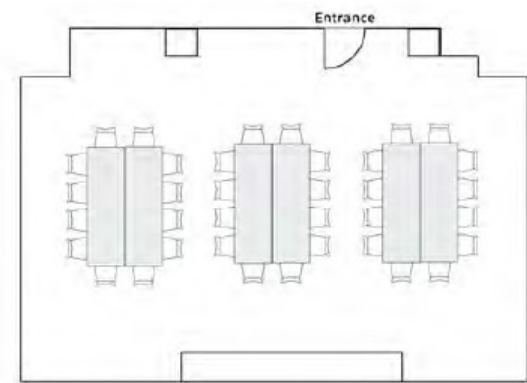
**Banquet**



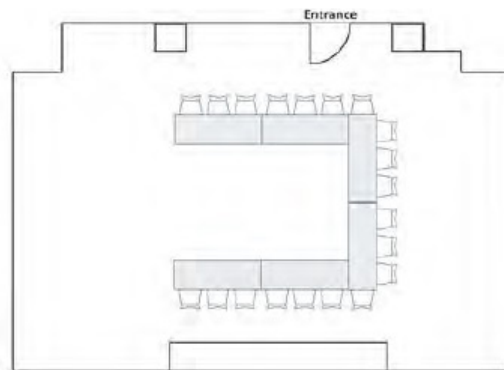
**Boardroom**



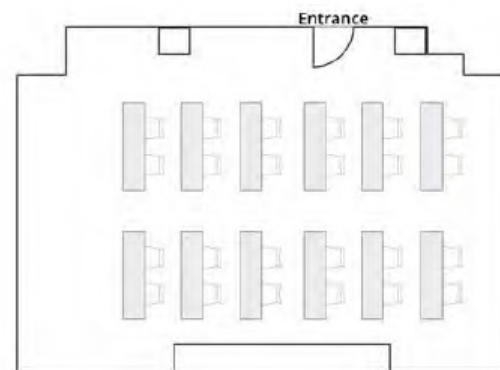
**Breakouts**



**U-Shape**



**Classroom**



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# AWARDS + RECOGNITION

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**No. 1 Best Hotel in Kentucky and top 3% of U.S. Hotels**

*U.S. News & World Report*

**Best Lodging Facility in Greater Cincinnati**

*U.S. News & World Report*

**No. 13 Best Hotel in America: Traveler's Choice Awards**

*TripAdvisor*

**No. 5 Hotel in the South: Readers' Choice Awards**

*Condé Nast Traveler*





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